



PHILIPPINES

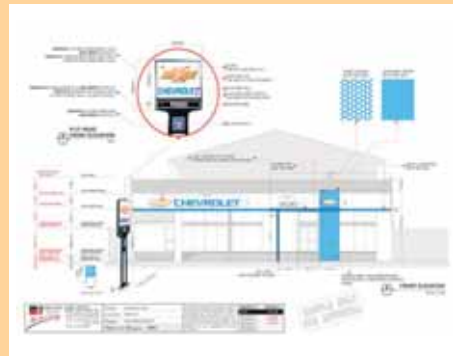
CHEVROLET

LAUNCHES

NEW C I

General Motors recent launch of its new CI (Corporate Identity) for the Chevrolet Brand in the Philippines was made official with the opening of the first two dealerships.

One located in metropolitan Manila at Pasig City, the other being the first provincial dealer, situated north of the Capital in Pampanga. Both facilities were purpose built to house and develop the Chevrolet brand within the Philippines.



Additional sites are planned throughout the region, including; more in the Philippines, and sites in Indonesia, Malaysia, Thailand, India and China.

The Albert Smith Group is looking forward to supporting General Motors with this exciting rollout program and feels privileged to participate.

Peter Treloar, Albert Smith Philippines (A.S. Signs Inc.) 

