




The introduction of McDonald's Kiosks in the Philippines brings the convenience of fast food to another exciting level.

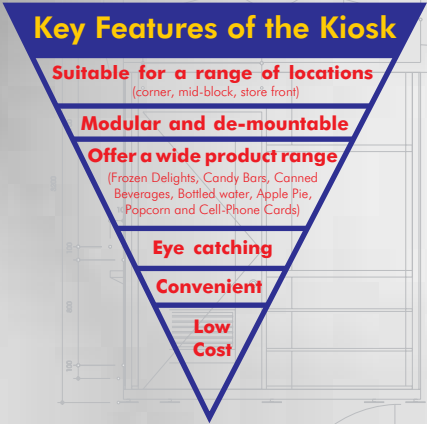
Like other members of the Albert Smith Group around the Asian region, ASG Philippines were delighted to be asked by McDonald's to be involved with the development and implementation of a range of ice cream kiosks. The rollout will see McDonald's kiosks strategically placed for consumer convenience throughout the Philippines.

The initial designs were provided by McDonald's design department and Architectural Solutions Network (a local firm). The scope of work was to include the final development of all working drawings, manufacture and full installation of a possible seven (7) different models of kiosk. The kiosks were to be designed to suit various geographical locations throughout the Philippine Archipelago.

The kiosk is designed to be disassembled easily, whilst the wall panels from the differing models are interchangeable. All wall panelling is configured to four (4) common sizes (300mm, 600mm, 900mm and 1200mm). This design allows for ease of future upgrade/expansion of units, and/or relocation if and when required.

To date, the first four (4) units (consisting of 3 model types) have been supplied and installed. They are currently being trialed in both metropolitan Manila and provincial areas. The feedback so far is very promising and we look forward to supporting McDonald's with their extensive rollout, planned for the 2nd and 3rd quarters of 2003.

Peter Treloar, Albert Smith Philippines 



FAST FOOD MADE EVEN FASTER
McDonald's Kiosks



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